

**Creative Director** -- **Designer**  
**Greg Guan** -- **Angela Clemente**

## NOTES

**Image Gallery:** 3 collections or 3 set of images would be good  
>>> Representing different periods of time of his work (ex: Early 80s > Late 90s > 2020s)

### **Website Style:**

Black Background + White Text

White Background + Black Text

(Maybe with Fabric Texture for the Background. > Test it out)

Reference: <https://www.yohjiyamamoto.co.jp/en/projects/>

### **Header Bar/Navigation Bar:**

Can it be something more unorthodox?

>>> Reflect Yohji's Rebellious Nature in making clothes (Anti-fashion)

Adding something unorthodox for the website maybe

### **Tone:**

"I don't bother you - don't bother me" >>> Modest

It's still High-End Fashion (but not too much, don't be too Elegant like Dior)

Have a Clean Modern Website.

### **Zoom Meeting Recording Link:**

<https://wustl.box.com/s/r9j9myxofkvwzzh9gmdz3vp3p7r1jq6g>